Task-2 Report Template

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**Task Title:** Paradise Biryani Landing Page

**Task Description:**

Creating and developing a landing page for Paradise Biryani Scenter. Any web page on which a customer can land is a landing page, but in the context of marketing, it's typically a standalone page. In contrast to web pages, we design our landing pages with a single emphasis or goal, known as a "call to action." In essence, it's the next phase before a visitor converts to a client. It enables us to exchange contact information for trade, unique offers, pieces of information, or transactions. Landing pages are the ideal option for increasing the conversion rates of our marketing campaigns

**Steps Taken:**

1. Creating the Basic Structure Using HTML

2.Adding the Basic CSS

3. Creating a Responsive Hamburger Menu

4.Responsive Navbar Using CSS Media Queries

**Challenges Faced:**

1. Faced a challenge to display the image in the lading page

**Solutions Implemented:**

Create the basic structure.

Create a navigation bar.

Create a great background.

Add some style.

Add some buttons if required

Add some Images

**Learnings:**

W3 schools, Udemy, CodeCademy, Pluralsight,edX,,freeCodeCamp, some Youtube channels

**Project Update:**

I have successfully Completed the task 2